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**IRELAND STAPLETON SWAPS PINSTRIPE SUITS FOR PINSTRIPE
PAJAMAS IN SUPPORT OF DENVER'S ROAD HOME 6th ANNUAL PJ DAY**
2nd Year of Pinstripe PJ Club More than Doubles in Size and Donations from 2010

Denver, CO (February 14, 2011) – Denver law firm Ireland Stapleton joined other local business leaders in pledging \$10,000 in support of Denver's Road Home 6th Annual PJ Day on February 10. The group of 10 local businesses called the Pinstripe PJ Club started in 2010 as a corporate challenge by the Denver office of Greenberg Traurig. This year, the Pinstripe PJ Club became an official sponsorship level of the annual PJ Day – with a \$10,000 commitment per member organization.

Members of the Pinstripe PJ Club, as well as other Denver's Road Home and community leaders, "swapped pinstripe suits for pinstripe PJs" on Tuesday, February 8, 2011 from 12:00 – 1:00 p.m. at a special, invitation only luncheon at the Capital Grille in Larimer Square.

Ireland Stapleton's Co-Managing Director K.C. Groves remarked "We are so pleased to be a part of this effort. My colleagues and I are proud that money raised by the Pinstripe PJ Club will help PJ DAY reach its 2011 fundraising goal of \$1 million."

2011 Pinstripe PJ Club Members:

Gibson, Dunn &Crutcher
Ireland Stapleton Pryor & Pascoe
BKD
IMA Financial Group
Greenberg Traurig
JPMorgan Chase
Caz Matthews
DaVita
Brownstein Hyatt Farber Schreck
Shames Makovsky

Efforts and events associated with the annual PJ Day benefit Denver's Road Home, Denver's 10-year plan to end homelessness. PJ Day is a symbol of Denver's efforts to ensure that every man, woman and child has an alternative to living life on the streets.

In addition to participating in the Pinstripe PJ Club, Ireland Stapleton hosted several office-wide events. Employees were encouraged to wear fuzzy slippers to work on February 10 to spread the word about homelessness in Denver. The office also filled a "Denver's Road Home Parking Meter" with spare change during the week, raising an additional \$123.58 for the cause.

To learn more about PJ Day, visit www.PJDay.org.



Ireland Stapleton attorneys K.C. Groves, Michael Miller and Russell Kemp pose in their Pinstripe PJ's alongside Mayor Vidal (featured in red) at the Pinstripe PJ Club lunch on February 8 at the Capital Grille.



Ireland Stapleton employees participated in "Slipper Day" at the office on February 10, wearing fuzzy slippers to work to raise awareness about homelessness in Denver and spread the word about PJ Day.



Ireland Stapleton employees brought in spare change throughout PJ Week to fill a "Denver's Road Home Parking Meter."

About PJ Day

This event began six years ago, when Denver's Road Home partnered with Residence Inn Denver City Center to host the first PJ Party. Since then, it has turned into a week full of activities dedicated to raising awareness about homelessness across Denver. The PJ Party has become the culminating event of PJ Day community events, raising nearly \$2 million to date, which has been used to help develop nearly 2,000 units of affordable, supportive housing for the homeless. These housing units help those experiencing homelessness find new hope and independence in leading a life of self-sufficiency. The proceeds from PJ Day benefit Denver's Road Home, our community's 10-year plan to end homelessness.

About the firm

Ireland Stapleton Pryor & Pascoe, PC is a Colorado law firm providing legal services with an emphasis on bankruptcy, business, employment, environmental and energy, estate planning, litigation, real estate and special districts law. The firm has been in Denver since 1926 and is a member of the State Capital Group. Member firms of the State Capital Group practice independently and not in a relationship for the joint practice of law. To learn more about the firm visit www.irelandstapleton.com.

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